

Fast- forwarding ideation

**Social
Cities**

The Social Cities Ideation Lab

Imagine a room vibrating with excitement, shared visions, and a large diversity of people. Policy-makers meeting local entrepreneurs, while neighbours join the party accompanied by researchers and experts.

The Social Cities Ideation Lab creates such an atmosphere and you can be part of it. The lab is a tool to progress from idea to implementation of new urban interventions. It is a constructive forum for urban actors across sectors, disciplines, and political and commercial interests. The Ideation Lab identifies new solutions and a common plan for action.

There are several gains from participating in a Social Cities Ideation Lab:

- > You benefit from a common language of social sustainability between citizens and urban agents
- > We provide the tools for ideation and co-creation that can be adapted and further developed at all organisational levels
- > All together you get a proven framework for hands-on prototyping, improvement and scaling of your local solutions.



Diversity is key

We gather people with different perspectives and identify shared opportunities.

Creating new solutions

Ideas are transformed into concrete solutions. Now we can start to make positive change happen.



Common starting point
Select the most pressing challenges



Co-creation
Prototype and refine ideas



New solutions
Develop new concepts in collaborative partnerships

Creating social cities

Cities are growing. By 2050, two-thirds of the world's population is expected to inhabit urban areas. This calls for immediate action to ensure that everyone – regardless of gender, sexual orientation, age, race, religion or ability – can feel home in the city they live in.

For more than 100 years the International Federation for Housing and Planning (IFHP) has worked to make cities better for people. Today IFHP is connecting urban planners and organisations across the world. Our mission is to create sustainable and inclusive cities.

IFHP's flagship programme, Social Cities, is designed to improve liveability and social cohesion. It allows for a collaborative approach where citizens, politicians, experts, and corporations meet face-to-face to develop the future of their cities.

IFHP Social Cities has three main components: an index to translate fragmented data into an easy-to-read diagnosis of a city; an ideation lab to co-create solutions; and a knowledge-sharing platform to scale best practices. IFHP Social Cities is made possible by Realdania and Ramboll Foundation.

